THE EDUCATOR'S GUIDE FROM THE FILM "THE AWAKENING OF A PASSION"

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INTRODUCTION "The Awakening of a Passion" is an American movie of 2006 of the drama / romance genre. The theme is a novel, which addresses the cholera epidemic in a village in China. The "educator's guide" was developed as an educational material, complementary to infectious and parasitic diseases, especially cholera, using the feature movie as a pedagogical strategy in Science and Biology subjects, aimed at optimizing the exploration of content and learning. The strategy can be used since Elementary and High School to Higher Education. **OBJECTIVE** Presenting an educational strategy that uses the cinematographic content, which plot is based on a cholera epidemic, to deep the content of infectious diseases, exploring epidemiology, etiopathogenesis, transmission, prevention and treatment. **METHODOLOGY** The proposal presented here is based on an exploration of a "problem" exposed in the film. From the exhibition, it is proposed that the teachers use a content analysis script, which explores the biological aspects of the agent, epidemiological, clinical and environmental. **RESULT** The strategy was developed to contribute and promote the use of new methodologies and alternatives for teaching biology and microbiology. CONCLUSION It presents a motivating strategy, different from the standard of daily education, which sees the involvement of students around a problem situation presented in the film, as the guiding thread for the exploration of the programmatic content, by the teacher.

Keywords: Cholera; Learning; Teaching materials; Education.